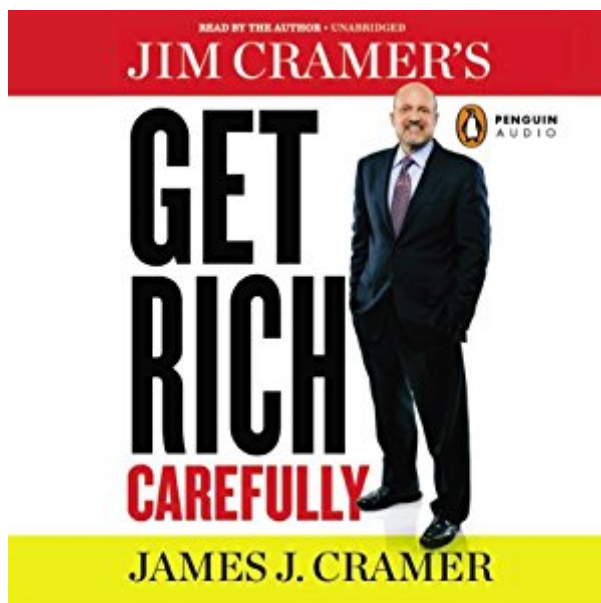


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# Jim Cramer's Get Rich Carefully



## Synopsis

The personal finance book of the year - Mad Money and CNBC star Jim Cramer's guide to high-yield/low-risk investing in a recovering economy. Tired of false promises about getting rich quickly, promises that lead to reckless decisions, the stepping stones to the poorhouse? How about trying something different? How about going for lasting wealth based on thirty-five years' worth of insights from Jim Cramer, a grizzled stock veteran and host of CNBC's Mad Money with Jim Cramer . . . How about getting rich carefully? Jim Cramer's Get Rich Carefully gives you the plans you need to make big money without taking big risks. Drawing on his unparalleled knowledge of both the stock market and about the mistakes and successes he's made on the way to his own fortune, Cramer explains to you, in plain English, why you can get rich in a prudent, methodical way, as long as you start now. In his own inimitable style, Cramer lays it on the line, no waffling, no on-the-one-hand-or-the-other, just the straight stuff you need to get wealthy - everything from the best long-term investing themes to the discipline you need to exploit them. Jim Cramer's Get Rich Carefully may be the most invaluable book savers and investors could ever hope for: a tell-all that tells you all you need to know to turn your savings into real, lasting wealth in a practical and, yes, because it's Cramer, readable and entertaining fashion.

## Book Information

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## Customer Reviews

Most people seem to either love or hate Jim Cramer. I'm actually sort of in the middle, he does have some good ideas and insights mixed in with a lot of bombast (see Mad Money). I've been investing

and doing a lot of reading in this area since the 1970's, and, for me anyway, I discovered that if I came away with just one or two new ideas after reading a book it was well worth the time it took to read it. The trick is to take away what you can use in your personal investing approach and ignore everything else. No one, not Jim Cramer, not anyone else, has all the answers. This book actually touches several different areas when it comes to investing. Most of it is more of how to think about investing, and how to approach it, which is actually a good thing. And there is something here for almost everyone, hence the need to pick and choose, because if you try to incorporate all the ideas in this book you will be a buy-and-hold fundamental investing technical chartist, while taking into account who the CEO is. A tall order, to say the least. So if this is your actual first book on investing, might not be the best choice to start with. For someone who has already established an investing style, there is a lot of good stuff in here, at least for more traditional investors like myself. There is a whole section about charting stock patterns, which I didn't even bother with, because for me, using past performance charting to predict future stock moves is akin to reading chicken entrails. But hey, Cramer is a millionaire and I'm not, so who knows? There is actually quite a bit in this book that was helpful to me, in fact a lot more than I had initially anticipated: his explanation on how a stock price can move for no apparent reason; how index funds, futures, and ETF's have had unintended consequences; the chapters "Seven Major Themes Built To Last" and "CEO's: The Bankable 21". There is also a very helpful segment called Hidden Metrics where he discusses several different sectors and then gives a best-in-breed recommendation for each sector. Lots of good ideas for further consideration and research right there. There's even more good stuff, but I'll stop here. I probably took away much more from this book than the vast majority of investing books that I have read, and believe me, I've read plenty. In fact, after further review and consideration, I decided to bump my initial star rating from a four to a five. I would recommend that you try this book whether or not you like Jim Cramer.

James Cramer, Esq. fails to deliver in *"Get Rich Carefully"*. Throughout the book Jim manages to fellate the CEO of each Dow constituent and other blue chips without providing true insight on how to dominate the market. Despite Jim's experience and vibrant TV personality, the book can leave novice investors befuddled as he vilifies exchange traded products and futures contracts for their effect on quality stocks, however then proceeds to anoint crowded names as best of breed. Having said that, I would still recommend this book to the following demographics: a) fans of Suze Orman; b) Mad Money callers that think stock splits affect their cost basis; and c) readers of *"Rich Dad Poor Dad"*.

Dad's Retirement Plan. For investors looking for quality market insight, "How We Trade Options" by Jon and Pete Najarian is the way to go. Sorry Jim, I wanted to give this 5 stars however was unable to in good conscience.

It's an honest book and Jim clearly know what he's talking about. But the book is more about contemporary stuff. It reads more like a blog than a how-to book. The methods are presented in what I felt was a bit disorganized and they were mostly tricks and rules of thumb that have little economic or finance science behind them. I lost interest about half-way through, then read maybe past 2/3 of it. It's just not my kind of finance book. I'd prefer something with more generic lessons that have been proven again and again. This is not a book that will last generations like Ben Graham's books or William Bernstein's. But there were definitely interesting tidbits there about ETFs moving good companies, how to unlock value by waiting (or hoping) for spin-offs, etc.

Jim Cramer is plain, simple, witty and humorous in this book as he is on CNBC. You got to love the guy! This book can easily be the cornerstone of the retail investor's library. He can be a bit discursive in his humour and you may get lost in some of his analogies but usually when you stick it out you get what he is teaching you with inspiring clarity. If you are new to stocks and have an interest in creating wealth through stocks, this book is arguable one of the best companions you can find on market! He gives sensible advice on investing in sustainable themes, valuing a company with simple metrics and a veritable list of "bankable CEOs". Another great reason to buy this book is that it is very current, I always advocate purchasing books that pay more than just a passing glance of stocks during the 2008/9 crisis and the flash crash- these are key experiences to learn from and its a mental hurdle that we as retail investors need to understand and Jim does give us the tools for sniffing out possible trouble and more importantly, to manage your fear of the market! buy the book! its well worth the investment in your investor education

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